



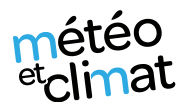
22th International Weather and Climate Forum

MEDIA WORKSHOP 2025

**Communication of the impact
of climate change in the oceans:
knowledge, tools and perspectives**

**JUNE, 6-8 2025 / UN OCEAN CONFERENCE
NICE (FRANCE)**

Co-organizers



ABOUT THE MEDIA WORKSHOP

Organized within the International Weather and Climate Forum since 2004, the Media Workshop brings together TV & radio weather presenters from all around the world and representatives from international organisations working in Weather, Climate, Environment and Earth Observation fields. A major meeting of mobilization and sharing of knowledge.

OBJECTIVES

Dedicated to the discussion about communication strategies at a high international level, the workshop aims at conducting an in-depth reflection on how to communicate more effectively on Climate Change, towards viewers but also policy-makers.

Its main objectives are to:

- Encourage the exchange of “good practices” in terms of climatic communication between weather presenters coming from different countries and continents.
- Encourage the dialogue and create links between weather presenters, climate experts and international organisations.
- Reinforce the weather presenters’ role in the eyes of the public in terms of communication about increasingly intense extreme weather phenomena...

EXPECTED ATTENDANCE

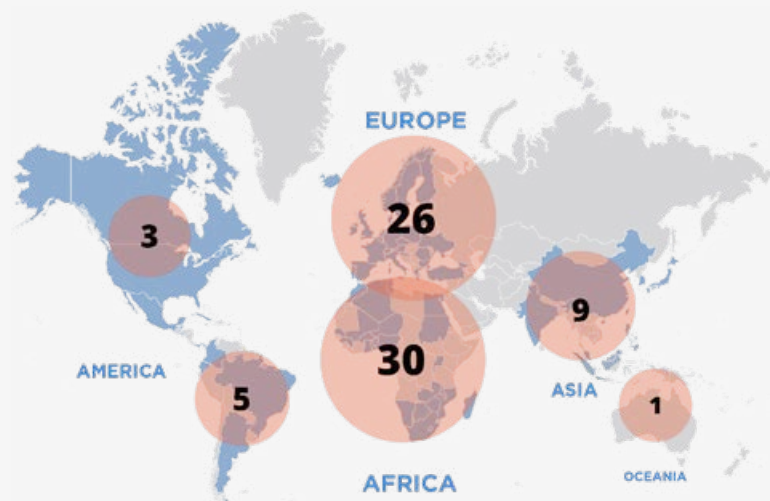
+500 PARTICIPANTS AND SPEAKERS

In-person and virtual meeting.

PARTICIPANTS' PROFILE

Weather presenter and journalist, expert - engineer - meteorologist - researcher...

74 COUNTRIES REPRESENTED





WEATHER PRESENTERS FROM ALL AROUND THE WORLD COMMITTED TO CLIMATE ACTION

Considering the public's growing interest for global warming issues, international weather presenters play an essential role in communicating. They are trusted and became true reputed "ambassadors" of climatic sensibilization alongside international organisations.

“ The public needs clear and easy-to-understand information in order to be able to measure the climate change stakes and act accordingly. Weather presenters are ideal vectors for conveying scientists' messages to the public and their role in raising awareness is essential.



Jean Jouzel, Climatologist, President of Météo et Climat and former member of the IPCC.

PROVISIONAL AGENDA

“Communication of the impact of climate change in the oceans: knowledge, tools and perspectives”

Date: June 6-8, 2025

Venue: EU Digital Ocean Pavilion (Nice, France)

Format: hybrid (in-person & virtual)

Languages: English & French

The next **Media Workshop**, held in 2025 in the lead-up to the United Nations Conference on the Oceans (UNOC), will provide weather presenters with the knowledge and tools to effectively communicate the deep impact of climate change on the world's oceans to the public. The workshop will explore the latest scientific findings, innovative communication strategies, and the role of space-based technologies in understanding and mitigating these impacts.

Day 1 - FRIDAY 6th JUNE 2025

“DIVING INTO THE DIGITAL OCEAN”

This session explores the «digital ocean» concept, combining innovative observations with models to monitor and forecast ocean health. It highlights international efforts within the UN Ocean Decade to develop digital ocean services for sustainable ocean governance and a thriving blue economy.

Day 2 - SATURDAY 7th JUNE 2025 “CHANGES IN THE CLIMATE OF THE OCEAN: FROM EVIDENCE TO COMMUNICATION”

This session will focus on media communication on climate change and the ocean, building on the sharing of basic scientific knowledge, introduction to relevant ocean data and indicators available from different providers, and presentations of impacts of changes in the state of the ocean on people and marine ecosystems.

Day 3 - SUNDAY 8th JUNE 2025

“WORLD OCEANS DAY”

To mark World Oceans Day, participants will celebrate the event with participating organizations (*in progress*)





ABOUT THE INTERNATIONAL WEATHER AND CLIMATE FORUM

The International Weather and Climate Forum has been created in October 2004 to answer needs of information facing climate change. Since 2004, the Forum is co-organized by Météo et Climat, an association chaired by climatologist Jean JOUZEL and the International Weather and Climate Compagny (IW2C) created by Christian VANNIER, Founder and Director of the Forum.

Each year, the organization is based on a partnership governance supported by a highlevel Committee: **Jean JOUZEL** President of Météo et Climat, **Celeste SAULO** General Secretary of the World Meteorological Organization (WMO), **Anne HIDALGO** Mayor of Paris, **Jim SKEA** Chair of the Intergovernmental Panel on Climate Change (IPCC), **Virginie SCHWARZ** CEO of the French National Meteorological Service Météo-France, **Sophie GODIN-BEEKMANN** Director of the Institute Pierre-Simon Laplace and **Nicolas ARNAUD** Director of National Institute for the Sciences of the Universe.

Contacts

Christian VANNIER

Founder and Director of the IWF
Mobile: +33 (0)6 32 34 54 14
christian.vannier@forumeteoclimat.com

Alain RATIER

Member of the Board of Meteo et Climat
& former Director General of EUMETSAT
Mobile: +33 (0)6 07 43 35 25

Nadège PAYET

Program Coordinator, IWF
Mobile: +33 (0)6 78 91 19 43
nadegepayet@hotmail.com