

PRESS RELEASE – JUNE 2022

## INTERNATIONAL MEDIA-WORKSHOP

# INTERNATIONAL COMMUNICATION ON CLIMATE CHANGE IN THE MEDIA

**JUNE 21<sup>ST</sup>, 2022**

At the CNES H.Q in Paris, France (upon invitation) and in livestream (free access)

**In the framework of the 19<sup>th</sup> edition of the International Weather and Climate Forum, an international Media-Workshop is organized for weather presenters from all over the world, alongside international climate experts.**

**It will take place on Tuesday 21 June 2022, the day of the international climate change awareness campaign "Show Your Stripes".**

Weather presenters, journalists and representatives of international organizations working in the fields of weather, climate, space and the environment from more than 60 countries will gather on Tuesday, June 21, with a single objective: **to conduct in-depth reflexion on new strategies and tools to strengthen communication on climate issues** with the public and decision-makers.

This day is an opportunity to **promote exchanges between weather presenters from different countries** and continents, to **facilitate dialogue and create a link** between weather presenters and international climate experts, including IPCC members, and to **strengthen the role of weather presenters**.



**Hoesung LEE**  
Chair of the IPCC

"DEVELOPING CONTACTS WITH WEATHER PRESENTERS IS ONE OF THE MAIN FOCUSES OF THE IPCC'S OUTREACH STRATEGY. WE'VE BEEN WORKING WITH THE WMO FOR SOME YEARS NOW TO SUPPORT THESE MEETINGS AND TO INVITE WEATHER PRESENTERS SO THAT THEY CAN IMPROVE THEIR UNDERSTANDING OF CLIMATE CHANGE".

This year, the International Weather and Climate Forum is partnering with the United Nations to highlight the international climate change awareness campaign "**Warming Stripes**" initiated by climate scientist **Ed HAWKINS**.

Warming Stripes are a data visualization that describes long-term temperature trends in different parts of the world.

The choice is simple: either the international community kicks off a decade of transformative climate action, or it fails to deliver on the promises of the Paris Agreement. This would mean irreversible destabilization of the planet's climate system to the point where it could no longer support most of human life on Earth.

The choice could not be clearer or more urgent!

# AGENDA

## 9:15 - Official Opening

**Laurence MONNOYER-SMITH** ad of Sustainable Development at CNES

**Jean JOUZEL** President of Météo et Climat

## Session 1 – Information products for Climate communication

Moderated by **Marina RAIBALDI** Journalist at France 3 Corse Via Stella

### 9:30 - Earth from space

**Robert MEISNER** ESA Earth Observation Outreach & Experience coordinator

**Supporting national action towards Paris Goals, the evolving role of observations**

**Paul FISHER** ESA Climate Office Communications Manager

### 10:35 - Actionable data for climate change communication: beyond temperature

**Carlo BUONTEMPO** Director of the Copernicus Climate Change Service (C3S) at ECMWF and **Julien NICOLAS** Reanalysis Scientist (C3S) at ECMWF

### 11:50 - Earth, wind and fire: monitoring the life cycle of forest fires and their impact

**Sylvain LE MOAL** Head of the "Satellite Data Valuation" division of Météo-France and **Federico FIERLI** Science and applications expert for atmosphere and climate at EUMETSAT

### 12:40 - Focus Art: MTG and the African Space Art Project (ASAP): aspirations, inspiration and cooperation

**Alain RATIER** Former General Director of EUMETSAT (2011-2020)

## Session 2 – Communicating Climate Change

Moderated by **Bernadette WOODS PLACKY** Meteorologist and *Climate Matters* Program Director, Climate Central

### 14:05 - Focus Science: The contribution of the IPCC reports

**Valérie MASSON-DELMOTTE** Climate scientist, IPSL/LSCE and Co-Chair Working Group I of IPCC and **Siyad FAYOUMI** UN Climate Change Frenchspeaking Communications Officer (UNFCCC)

### 15:00 - Focus Creativity: Warming Stripes campaign

**Ed HAWKINS** Climate scientist, University of Reading, **Lucy TAMMAM** Creative Director, Atelier Tammam and **Rou REYNOLDS** Producer and songwriter

### 16:00 - Focus Solutions: Achieving Drawdown – A Hopeful, Science-Based Approach to Stop Climate Change

**Jonathan FOLEY** Executive Director, Drawdown

### 16:45 – Official Closing (end at 17:00)

## More about FIM

Created in 2004, the International Weather and Climate Forum (FIM) is co-organized by Météo et Climat, Association, chaired by climatologist Jean Jouzel and Christian Vannier, founder and director of the event. FIM has become a key event for education and mobilization on climate issues, facilitating exchanges between different actors (general public, scientists, companies, weather presenters, communities ...) so that everyone can act!

It is structured around a general public section (exhibition, workshops, debates...) and a professional section with a symposium and an international media workshop.

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