

MEDIA WORKSHOP

INTERNATIONAL COMMUNICATION ON CLIMATE CHANGE

17-18 JUNE 2021 – VIRTUAL MEETING

EVENT CO-ORGANISED WITH  EUMETSAT



WORLD
METEOROLOGICAL
ORGANIZATION

ipcc
INTERGOVERNMENTAL PANEL ON
CLIMATE CHANGE



Copernicus
Europe's eyes on Earth

PARLIMENTED BY
ECMWF



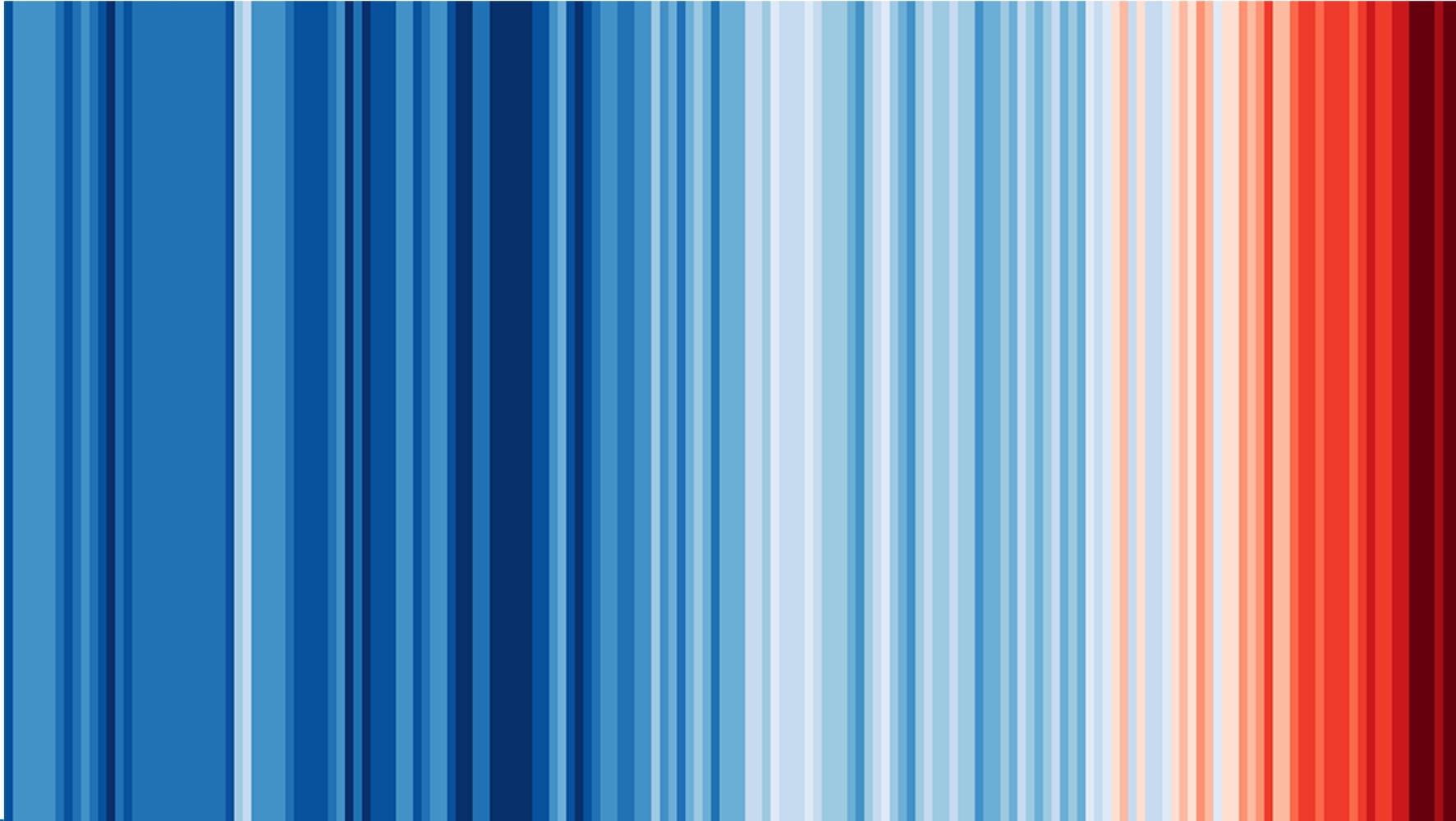
Climate
Change Service
climate.copernicus.eu



Atmosphere
Monitoring Service
atmosphere.copernicus.eu

esa
European Space Agency

Weather Presenters: #ShowYourStripes





A UN campaign to create momentum for COP26

How can you participate?

On June 21 (#ShowYourStripes Day):

1. Download the graphic for your country or region at showyourstripes.info (or in the U.S., medialibrary.climatecentral.org)
2. Include this graphic in the weather broadcast with a message on the need for climate action
3. Send the video segment to newsroom@unfccc.int (if available)
4. Post on social media about the campaign using #ShowYourStripes & #COP26

A UN campaign to create momentum for COP26

How can you participate?

July – October:

1. We will follow up with additional activities, such as writing blogs, creating social media posts, participating on social media lives, and more
2. For questions, contact:

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