



Thursday 22 April 2021

Attention: News Editors, weather and climate reporters and presenters

International communication on climate change media workshop 17-18 June

Europe's meteorological satellite agency, EUMETSAT, and the International Weather and Climate Forum will hold a two-day media workshop on 17-18 June, bringing together weather presenters, journalists and science experts to discuss communicating about climate change.

The workshop is being held in conjunction with the 18th International Weather and Climate Forum. Experts from EUMETSAT, the European Space Agency, the European Centre for Medium-Range Weather Forecasts and the Copernicus Climate Change and Atmospheric Monitoring services will give presentations and network.

[Registration is free](#)

Intergovernmental Panel on Climate Change Chairman Hoesung Lee said the workshop was an important opportunity for weather presenters and the scientific community to engage with each other.

"Developing contacts with weather presenters is one of the main focuses of the IPCC's outreach strategy. We've been working with the World Meteorological Organization for many years now to support these meetings in bringing together weather presenters to improve their understanding of climate change," Hoesung Lee said.

International Weather and Climate Forum Director and Founder Christian Vannier added: "Weather presenters around the world have an important role to play in communicating climate issues and they have a moral duty to remind viewers and decision makers that extreme weather events are indeed linked to climate change."

EUMETSAT is delighted to co-host the event as the organisation gears up for the deployment of its next-generation satellite systems, which will provide more and better data for weather forecasting and climate monitoring. It is part of its mission to train journalists and presenters on using and explaining to a broader audience the data and imagery EUMETSAT provides. Participants will gain a deeper insight into

satellite data to promote greater understanding of climate change and weather phenomena.

The event will be held in English with French interpretation and via the virtual event platform Swapcard.

To register, click [here](#).

Topics covered:

Day 1 – Thursday 17 June 2021

- **FUTURE FOCUS – WEATHER+**
- **FOCUS ON AFRICA**
- **DECADE OF OCEAN FOR SUSTAINABLE DEVELOPMENT**

Day 2 – Friday 18 June 2021

- **CLIMATE FROM EARTH AND SPACE**
- **COMMUNICATING CLIMATE CHANGE: WHAT IS NEXT?**

More information about the programme can be found [here](#).

About Eumetsat

[EUMETSAT](#) is a global operational satellite agency at the heart of Europe. Our purpose is to provide highly accurate and reliable satellite data on weather, climate and the environment around the clock, and to deliver them to our Member States, to our international partners, and to users world-wide.

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About the International Weather and Climate Forum

Created in 2004, the [International Weather and Climate Forum](#) (IWF) has become a not-to-be-missed event of education and outreach on climate issues. The IWF facilitates the exchange of information between various actors (general public, scientists, companies, communities, weather presenters, ...) so that everyone can act at his or her own level.

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