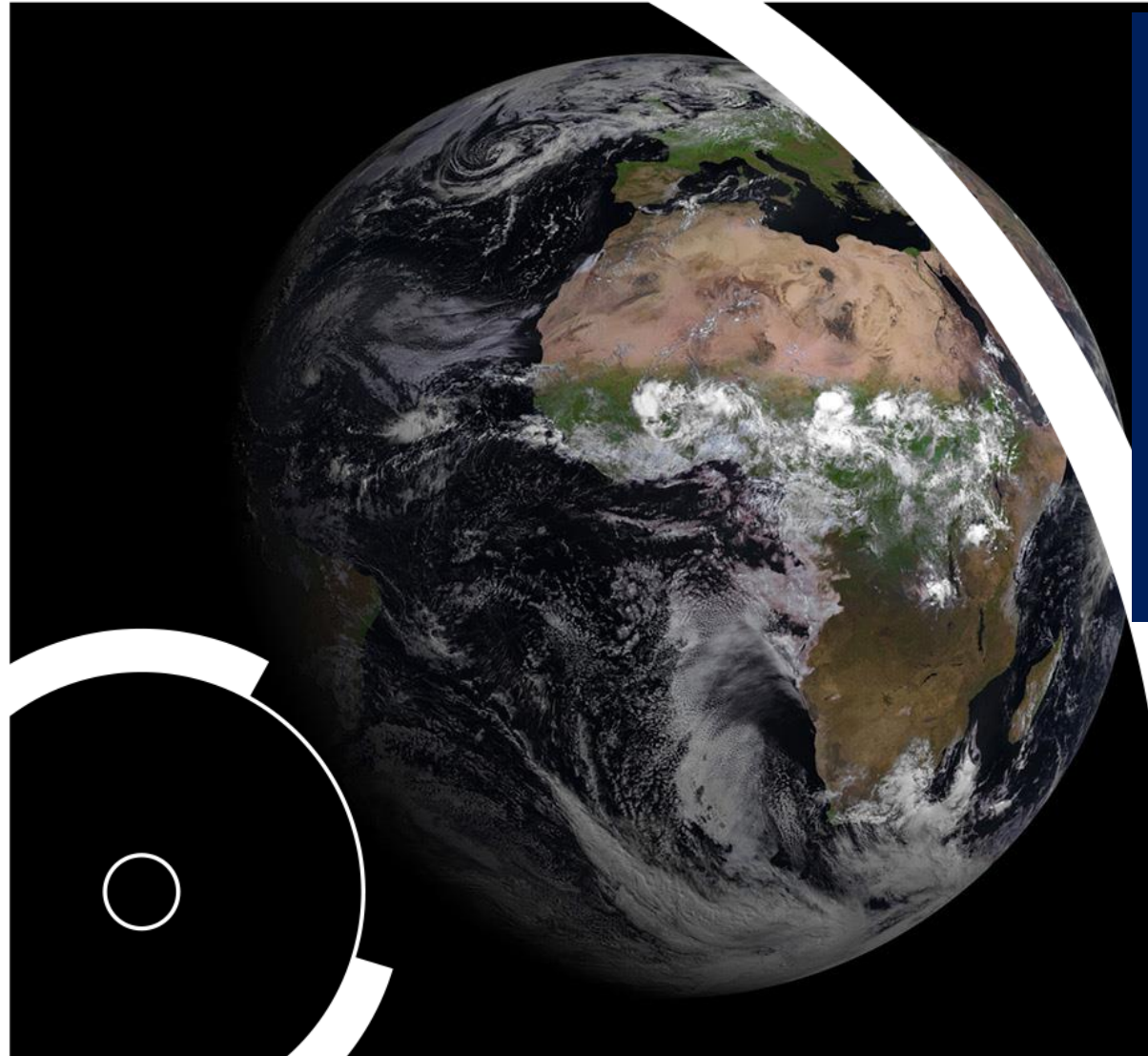
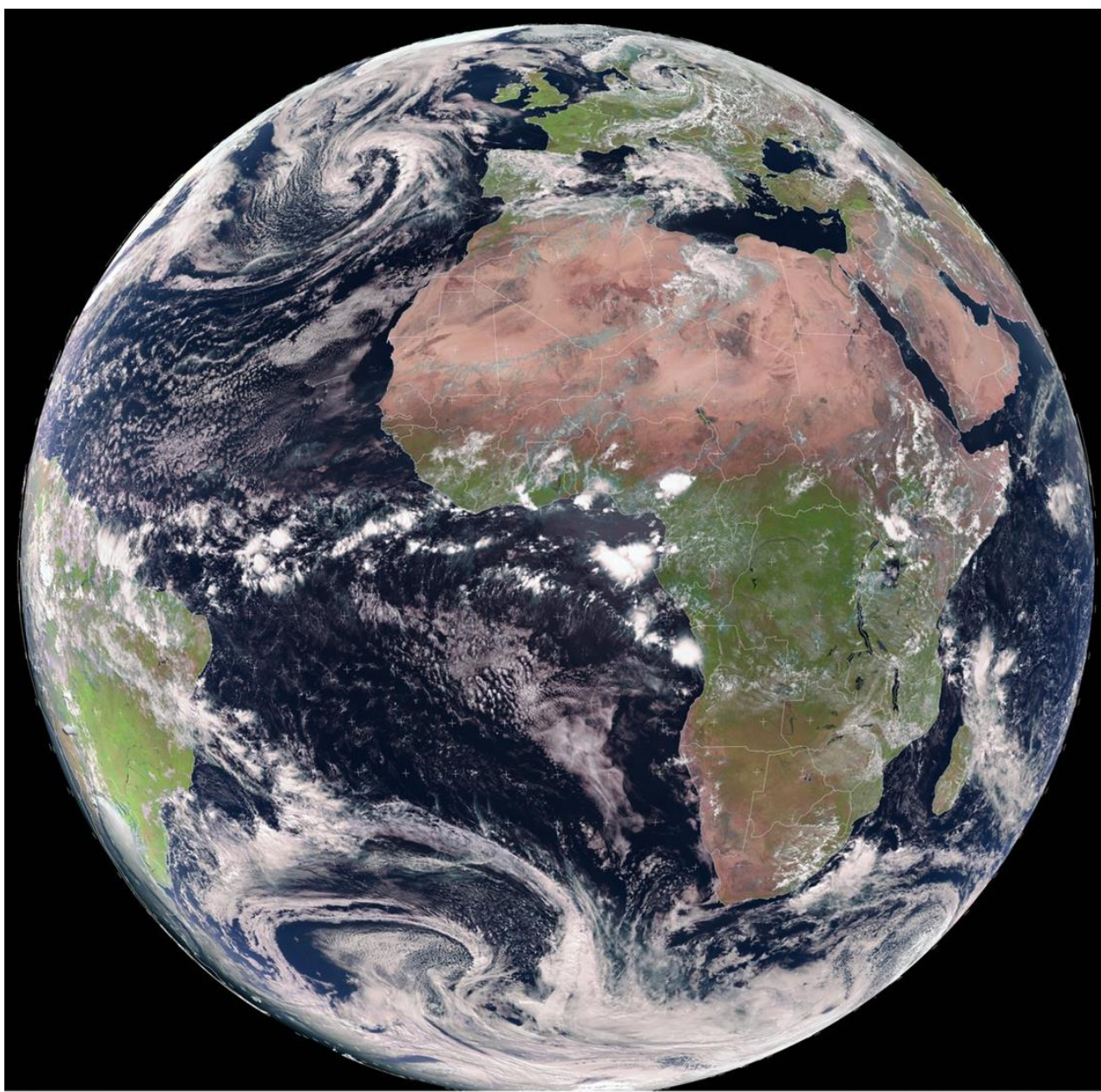


MTG and Africa Space Art Project: aspirations, inspiration and cooperation

Alain Ratier
Member of the ASAP Jury

Presentation at the climate Media Workshop , 21 June 2022





- Meteosat data support Africa's aspirations for sustained development
- 30-year cooperation with EUMETSAT
 - User forum in Africa every 2nd year
 - Dedicated NRT data access service: EUMETCast-Africa (>400 VSAT stations across the African continent)
 - Uninterrupted series of EU-funded capacity building projects
- Next challenge: transition of African users from MSG to MTG-I
 - Launch of MTG-I1 end November 2022

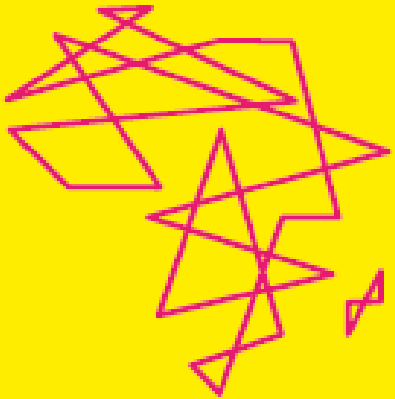


African Artists for Development: contemporary African artists supporting development projects



- Foundation created in 2009 by Gervanne and Matthias Leridon

“The involvement of contemporary African artists in supporting development projects is one of the best levers of recognition and guarantee of success for building the future of the African continent.”



AFRICAN ARTISTS
FOR DEVELOPMENT



- « Lumières d'Afrique » exhibition at COP 21
 - Selection of 54 contemporary artworks on Climate & Energy produced by artists from all 54 African countries



LUMIÈRES
D'AFRIQUES

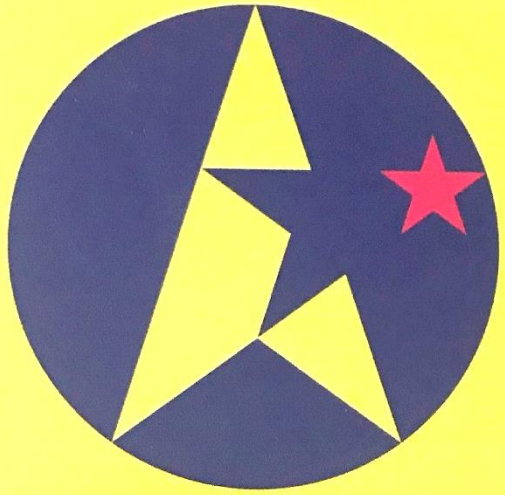


TILDER





Convergence, opportunity, idea: African Space Art Project



**AFRICAN
SPACE
ART
PROJECT**

- Combine support from Space (EUMETSAT) and contemporary African art (AAD) to Africa's development
- Opportunity: launch of MTG-I1, transition of African users from MSG to MTG-I
- Idea: African Space Art Project (ASAP)
 - Select a (pictural) contemporary artwork on space, climate/meteorology and the development of Africa
 - Display a copy on the fairing of the Ariane-5 rocket launching MTG-I1
 - Partnership with Arianespace
 - Send it into Space



Teaser: “Lumières d’Afrique” hosted by EUMETSAT in March 2018




**LUMIÈRES
D'AFRIQUES**

54 KÜNSTLER
WERKE
LÄNDER

23. MÄRZ BIS
06. MAI 2018

 **TILDER**

 **AFRICAN ARTISTS
FOR DEVELOPMENT**

 **EUMETSAT**

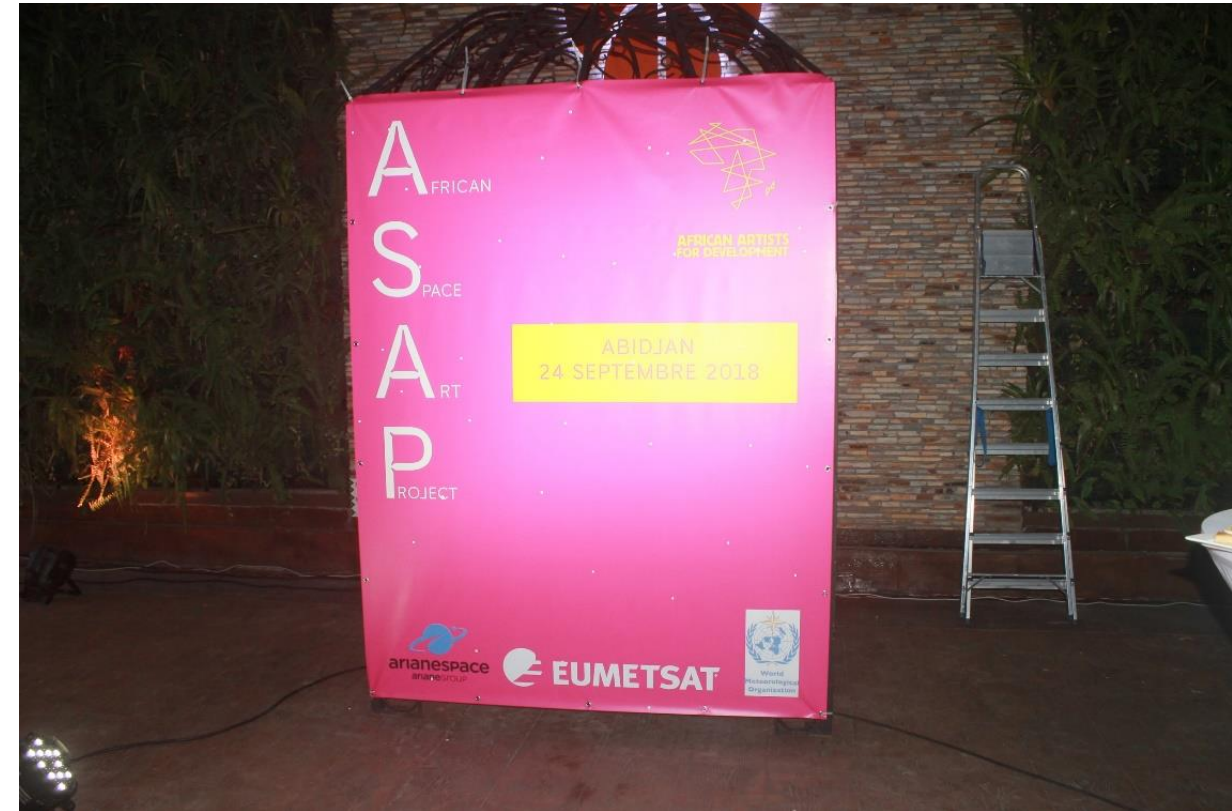




ASAP kicked off on 24 September 2018



- Presentation at the 13th EUMETSAT User Forum in Africa



- Involvement of African Union Commission



ASAP Artistic Jury selects 3 finalists on 4 March 2020



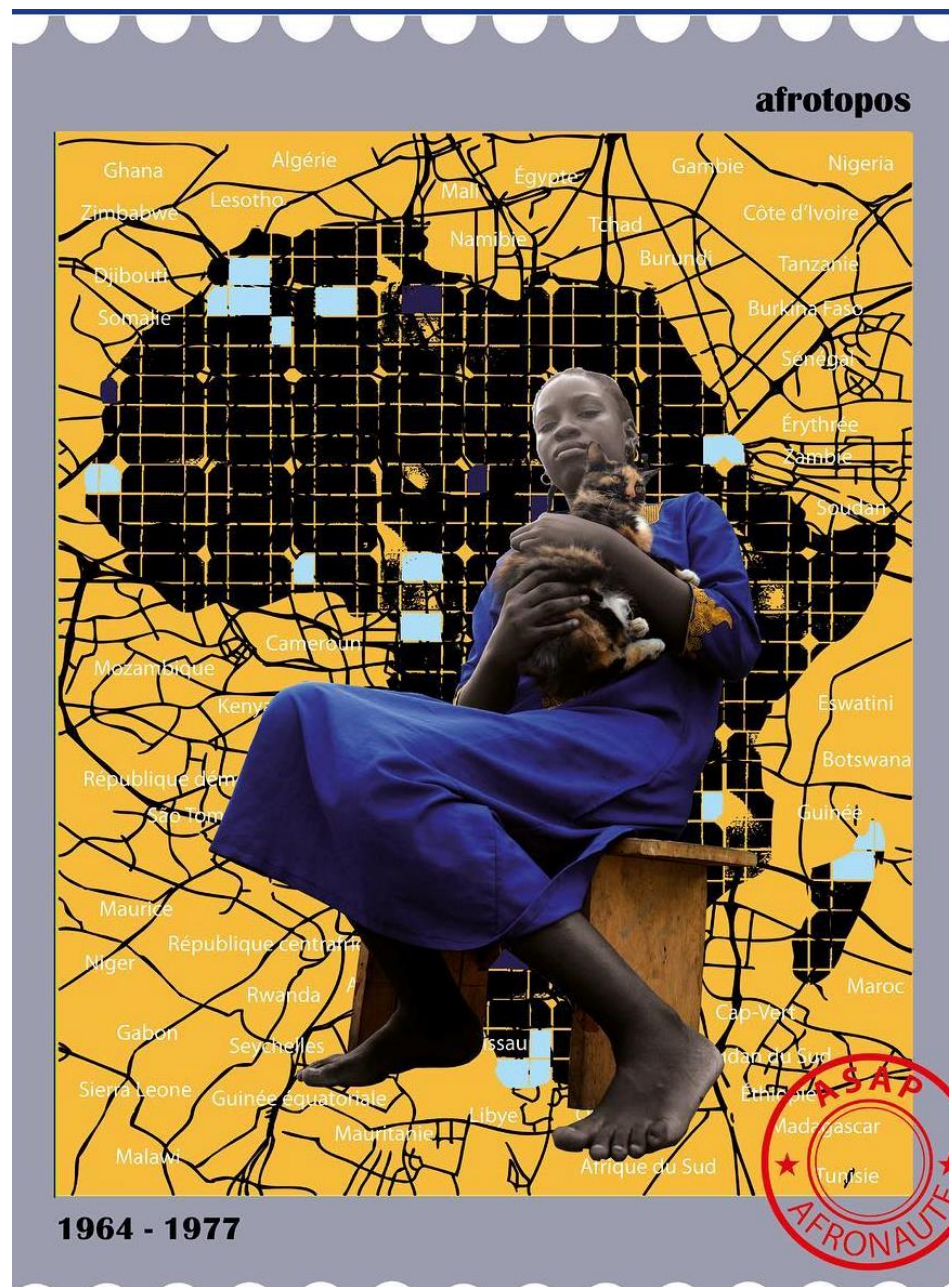
- 100 African contemporary artists invited to submit proposed artworks related to Space, Climate & Meteorology and Africa
- 60 proposals received (see [African Space Art Project | Facebook](#)) for pre-selection by Artistic Jury (Jean-Philippe Aka, Gaël Faye, Keziah Jones, Melissa Goba)



The Artistic Jury selected 3 finalists :

- Michel Ekeba (RDC)
- Jean David Nkot (Cameroon)
- Géraldine Tobé (RDC)









ASAP Jury meets on 27 November 2021 to select winning artwork



- Each finalist presented his/her proposed artwork to the 14 European and African members of the ASAP Jury



- Preferring cooperation to competition, the Jury asked the three artists to create a collective artwork realising an artistic synthesis of their respective works combining their techniques

In Residence in Benin, they were up to the challenge !



N.E.T artwork “Memory of today, memory of the future”



AFRICAN
SPACE
ART
PROJECT





Next steps



- Sticker on the Ariane-5 Fairing



- Launch on 30 November 2022 (TBC)
- Future exhibitions in Benin, Tanzania, Brussels,

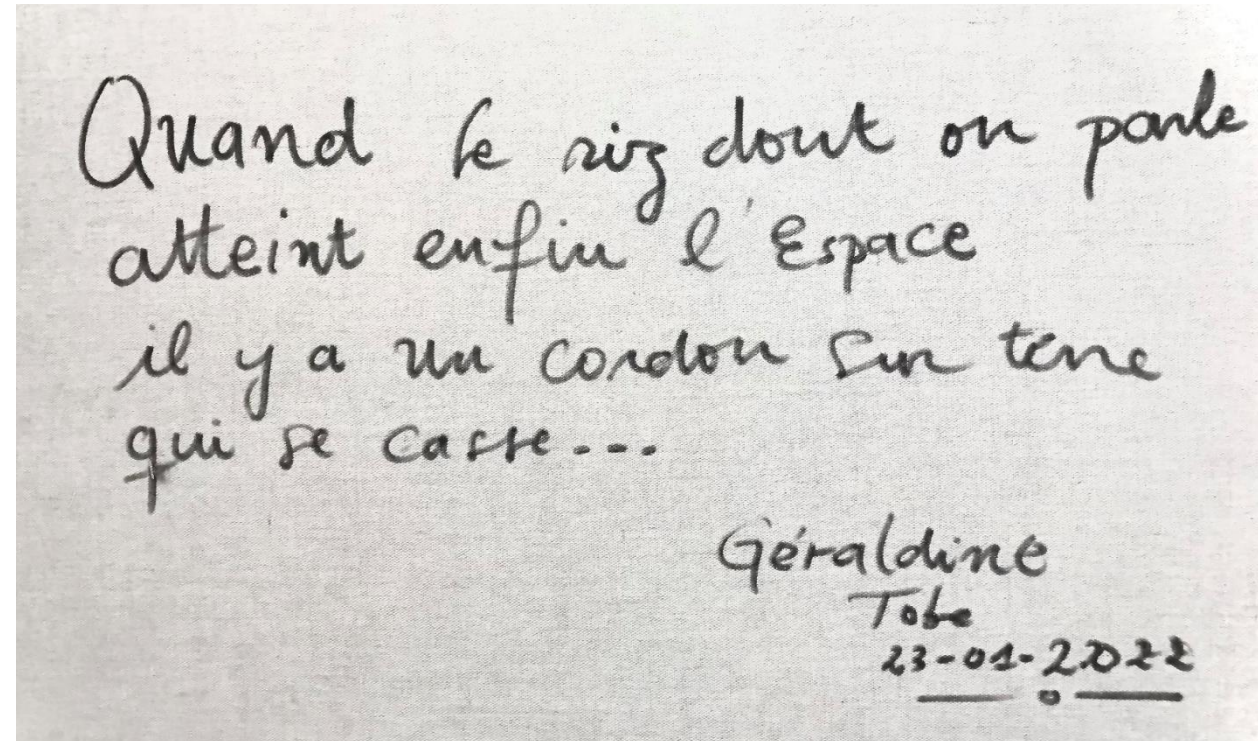




Sending African artwork into space: a symbolic gesture



- Celebrating both Africa's aspirations, the inspiration of its artists and the meteorological cooperation between the two continents



"When the rice we're talking about finally reaches Space, there's a cord on Earth that breaks"

- A more humanist gesture than sending a Tesla car into space ?



- https://fb.watch/cL_gg64R50/ (English)
- <https://www.youtube.com/watch?v=mceQNhh8UKo> (French)